WXJC

PUBLIC AFFAIRS QUARTERLY REPORT

3rd QUARTER 2012

July 1 – July 31

Prepared by: Bob Ratchford

WXJC – Operations Manager

THE FOLLOWING IS A LIST OF SOME OF THE COMMUNITY ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC AM/FM WITH SIGNIFICANT PROGRAMMING TREATMENT OF THESE ISSUES FOR THE PERIOD OF JULY 1ST THROUGH JULY 31ST, 2012

THIS LISITING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY
PRIORITY OF SIGNIFICANCE

Local/Regional

Food Shortages
Parenting/Family/Youth Culture
Critical Blood Shortage
Hot Weather Risk to Elderly /Cordova/Walker County
Religious Freedom
Youth Culture/Walker County/Cordova

State

Parenting/Family/Youth Culture
Homosexuality/Gay Rights
Alzheimer's Disease
Pro-Life/Abortion
Radical Islam

National

Armed Services/The War in Iraq and Afghanistan and Pakistan
Presidential Politics
America's Healthcare
American Independence
Health and Nutrition
Protecting Traditional Marriage
Parenting/Family/Youth Culture
Personal Financial Control
Cults/Scientology
Racism
America's Debt Crisis
Rights of Persons with Disabilities

International
Radical Islam
Israel/The Middle East

THE FOLLOWING REPORT SPECIFIES HOW THESE ISSUES WERE TREATED ON SPECIFIC SHOWS AIRED ON WXJC DURING THIS QUARTER, THE DATES AND TIMES IN WHICH THEY AIRED AND LENGTH OF EACH PROGRAM

THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT
OF THOSE ISSUES FOR THE PERIOD OF JULY 1ST THROUGH JULY 31ST, 2012

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ISSUEDATETIMEDURATIONPROGRAMArmed ServicesJuly 17:38 AM5:00CBC Hero of the Week

Matt Wyatt interviews 1st Lt. Carter King, serving with the U.S. Marine Corps in Afghanistan. 1st Lt. King has been in the military for three years and is serving with the Combat Engineers. He tells Matt that he is involved with building roads and patrol bases as well as providing water and power "in the middle of nowhere". His unit is also involved with demolition and building obstacles for the enemy.

ISSUE DATE TIME DURATION PROGRAM

America's Healthcare July 1 11:00 AM 28:00 Washington Watch Weekly

American Independence

Family Research Council Chairman Tony Perkins is joined by Rep. Scott Garrett (R-N.J.) to discuss President Obama's health care law and the vote on holding Eric Holder in contempt of the House. Pastor Fred Luter discussed his recent election to head the Southern Baptist Convention. Dr. Kenyn Cureton, Vice President of Church Ministries was on the program to discuss Christian heritage and Independence Day.

ISSUE DATE TIME DURATION PROGRAM

America's Healthcare July 2-6 Weekdays - 12:15 AM, 3:15 AM, 2:00 Crawford Stand 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM

Don Crawford, President of Crawford Broadcasting Company, talks about his response to the U.S. Supreme Court's recent decision regarding ObamaCare. Mr. Crawford says the worst is yet to come and he talks about what he calls "The Orwellian Year" to come, 2014. Mr. Crawford also reads some e-mails he has received with listener comments about ObamaCare.

ISSUE DATE TIME DURATION PROGRAM
Health and Nutrition July 2 7:00 & 11:30 AM, 90:00 Focus on the Family
5:30 PM

On "Focus on the Family", in a program entitled "Bite-sized Insights Into Family Nutrition", Facebook fans were asked what meal challenges they face, and over 200 responded. Busy families do need nutrition tips, and help with other family meal issues and listeners get healthy food solutions for their families.

ISSUE	DATE	TIME	DURATION	PROGRAM
Childhood Sexual Abuse	July 2	8:05 AM	45:00	Priority Talk

Greg Davis continued last week's discussion about the Supreme Court's decision regarding the Constitutionality of ObamaCare. He pointed out the fact that the Obama administration is willing to accept the ruling that the penalty part of the insurance mandate is, in fact a tax, while still denying that it is a tax. Greg took several calls from listeners who agreed with his assessment that the whole situation would be truly laughable if it wasn't so serious.

ISSUE	DATE	<u>TIME</u>	DURATION	<u>PROGRAM</u>
Childhood Sexual Abuse	July 2	9:05 AM	20:00	Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture expert. They talked about the social network "Foursquare" and Donna mentioned that young people are their largest-growing user market. She cautioned parents that's it's basically a tracking device and allows predators to know exactly where their children are and what they are doing. Donna advised parents to disable the program on their young children's phones and computers.

ISSUE	<u>DATE</u>	TIME	DURATION	PROGRAM
American Independence	July 3-4	7:00 & 11:30 AM,	3 hours	Focus on the Family
		5:30 PM		

On "Focus on the Family", in two programs entitled "A New Look at America's Christian Heritage", Pastors Andy Stanley and Michael Youssef pay tribute to the United States — a nation grounded in prayer, conscience and the word of God. But both also have stern warnings for those who trust in riches, and for leaders who do not fear God.

<u>ISSUE</u>	DATE	TIME	DURATION	PROGRAM
Armed Services	July 3-4	7:00 & 11:30 AM,	3 hours	Focus on the Family
		5:30 PM		

On "Focus on the Family", in two programs entitled "Fighting for Your Military Marriage", Lieutenant Colonel Tony Monetti was moving up in rank, but his relationship with wife Penny was taking a turn for the worst. The sacrifices they made to save their marriage inspire and guide listeners to strengthen theirs.

ISSUE	DATE	TIME	DURATION	PROGRAM
America's Healthcare	July 7	11:00 AM	28:00	Washington Watch Weekly
	July 8	12:30 PM		

Family Research Council Chairman Tony Perkins is joined by Gov. Scott Walker (R-Wisc.) to discuss his recent victory in the recall election and the U.S. Supreme Court decision on Obamacare. Pastor Fred Luter was also on the show to talk about his recent election as President of the Southern Baptist Convention and his goals for the organization.

<u>ISSUE</u>	DATE	TIME	DURATION	PROGRAM
Armed Services/The War	July 7	10:50 AM - 4:48 PM	5:00	CBC Hero of the Week
	July 8	7:36 AM		

Matt Wyatt interviews Lt. Colonel Mark Weber serving as the Director for Strategic Communications with the Minnesota Army and Air National Guard. Lt. Colonel Weber is currently in the final stages of terminal cancer and he recounts for Matt a very poignant story of a song that he and his son sang just last month to celebrate the birthday of the U.S. Army.

ISSUEDATETIMEDURATIONPROGRAMCritical Blood ShortageJuly 72:45PM10:00Hometown Happenings

Bill MacCormick talks to Brian Garrett, Community Development Coordinator at Alabama Community Blood Bank in Birmingham about the nationwide blood shortage which has blood banks in "emergency" mode. Garrett says that it's due in part to school being out and people on vacation. A large percentage of blood donations come from blood drives at schools, where children over 16 can donate, and at big retailers, like Wal-Mart which has seen a slump in business because of people on vacation. Fortunately, the Red Cross and blood banks are able to share resources, but empty shelves make them nervous because blood is a perishable commodity and keeps only 50 days. A catastrophic event can wipe out supply.

3RD QUARTER 2012 - WEEK 27

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ISSUE

DATE

TIME

DURATION

PROGRAM

America's Healthcare

July 9-13

Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM,

2:00

Crawford Stand

6:15 PM, 10:15 PM

Don Crawford, President of Crawford Broadcasting Company, continues his discussion of Obamacare. Mr. Crawford talks about the bureaucratic board, The IPAB, which will oversee your healthcare under Obamacare. Mr. Crawford says The Independent Payment Advisory Board - The Death Panel, is just one facet of the most radical makeover of America in her history at the hands of Barack Obama.

ISSUE

DATE

TIME

DURATION

PROGRAM

Protecting Traditional Marriage

July 9-10

7:00 & 11:30 AM,

3 hours

Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "Set The Date: Embracing Young Love", Pastor Ted Cunningham says marriage belongs at the front end of adulthood, not the back burner. He talks about the reasons young adults are postponing marriage and weighs the pros and cons of waiting to be wed.

<u>ISSUE</u>

Religious Freedom

DATE July 10 <u>TIME</u> 8:35 AM **DURATION**

PROGRAM

30:00

Priority Talk

Greg Davis read a news story about Michael Salman, the pastor from Phoenix who was fined and sentenced to jail for holding Bible studies in his home, started his 60-day jail sentence at 10 AM today. Greg commented on the story and also took several calls from listeners with their opinions.

ISSUE

DATE

<u>TIME</u>

DURATION

PROGRAM

Parenting/Family/Youth Culture

July 10

9:20 AM

10:00

Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture expert. Donna talks about punishment for teens who are "sexting". If they are caught sending nude photos they can face very serious consequences including being required to attend counseling sessions with other offenders and being labeled a child pornographer and sex crime offender for ten years. She cautions parents to be vigilant about policing their kids' cell phone usage.

<u>ISSUE</u>

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

July 11-12

7:00 & 11:30 AM,

3 hours

Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "Managing Anger: Help and Hope for Moms", listeners are given advice on keeping calm when their kids are pushing their buttons. And the programs offer a reminder that if your anger goes overboard, it's not too late to make a new start.

ISSUEDATETIMEDURATIONPROGRAMHomosexuality/Gay RightsJuly 118:20 AM30:00Priority Talk

Greg Davis reads a news story about Dr. Ken Hutcherson, the pastor of Antioch Baptist Church in Redmond, Wash., who posted an announcement earlier this week that many close to him – including his wife – have known for years. Hutcherson revealed that he is the "gayest man I know." The pastor went on to say, "My frustration is that some groups have taken words and symbols away from the Church and from society in general. When I say I'm 'gay,' what I mean is that I am happy, that I am joyful and that I love people. That is precisely what a Christian ought to be so in my opinion we just need to be as gay as we can." Greg commented on the story and also took calls from listeners with their opinions.

ISSUEDATETIMEDURATIONPROGRAMChildhood Sexual AbuseJuly 128:45 AM20:00Priority Talk

Greg Davis commented on the internal investigation report just released concerning the Penn State sexual abuse case. Joe Paterno and other top Penn State officials hushed up child sex abuse allegations against Jerry Sandusky more than a decade ago for fear of bad publicity, allowing the former assistant football coach to prey on other youngsters, according to a scathing report issued Thursday on the scandal. Greg also took calls from listeners with their reactions.

ISSUEDATETIMEDURATIONPROGRAMCults/ScientologyJuly 129:20 AM30:00Priority Talk

Greg Davis commented on the news story concerning the divorce of Tom Cruise and Katie Holms. According to the many sources, the breakup occurred because of Tom Cruise's heavy involvement in the Scientology cult. Katie Holmes was raised as a Catholic and some commentators speculated that she would be returning to the Catholic Church. Greg talked about the history of Scientology and cults in general and also took several calls with listeners expressing their opinions.

ISSUEDATETIMEDURATIONPROGRAMPersonal Financial ControlJuly 137:00 & 11:30 AM,90:00Focus on the Family5:30 PM

On "Focus on the Family", in a program entitled "Getting Control of your Finances", the hosts talk about debt and how it mounts up so quickly, and how to regain control of your finances.

ISSUEDATETIMEDURATIONPROGRAMChildhood Sexual AbuseJuly 138:35 AM20:00Priority Talk

Greg Davis interviewed bestselling author, attorney and television legal analyst Lisa Bloom. Lisa is legal analyst for Avvo.com and author of the #1 in parenting book on Amazon.com "Swagger: 10 Urgent Rules for Raising Boys in an Era of Failing Schools, Mass Joblessness and Thug Culture." They discussed the Penn State report which was just released on Thursday that posited that Joe Paterno and other top Penn State officials hushed up child sex abuse allegations against Jerry Sandusky more than a decade ago for

fear of bad publicity, allowing the former assistant football coach to prey on other youngsters. She also answered several questions from callers about the situation.

ISSUE	DATE	TIME	DURATION	PROGRAM
America's Healthcare	July 14	11:00 AM	28:00	Washington Watch Weekly
Armed Services	July 15	12:30 PM		

Family Research Council Chairman Tony Perkins is joined by Rep. Steve Southerland (R-Fla.) to discuss the recent vote in the U.S. House to repeal Obamacare. Col. Ron Crews (Ret.), Chaplain's Alliance Executive Director, was also on the show to talk about the Department of Defense's attempts to silence concerns and suppress news of any negative fallout caused by Don't Ask Don't Tell repeal.

ISSUE	DATE	TIME	DURATION	PROGRAM
Armed Services/The War	July 14	10:50 AM - 4:48 PM	5:00	CBC Hero of the Week
	July 15	7:36 AM		

Matt Wyatt interviews Sgt. Chelsea McCourt serving with the U.S. Marine Corps in Afghanistan. Her job title is "Force Accountability" which means she is in charge of keeping tabs on how many men and women are actually serving in the Marine Corps in Afghanistan at any given time. She tells Matt with the drawdown going on in the military now, it's very important that they don't go over their allotted numbers.

ISSUE	DATE	TIME	DURATION	PROGRAM
	,			
Hot Weather Risk to Elderly	July 14	2:45PM	10:00	Hometown Happenings

For many elderly people, a Meals on Wheels volunteer is their only contact with the outside world. With soaring summer temperatures, volunteers are concerned that the people they serve are able to stay cool. Many elderly, on fixed incomes, are not able to pay high cooling bills and some may not even have fans. Bill MacCormick speaks to Tom Blake, Meals on Wheels Program Director in Birmingham about the concern. Blake gives a contact number at which Walker County citizens can get information and services.

3RD QUARTER 2012 - WEEK 28

THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT
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ISSUE PROGRAM DATE TIME DURATION America's Healthcare **Crawford Stand** July 16-20 Weekdays - 12:15 AM, 3:15 AM, 2:00 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM Don Crawford, President of Crawford Broadcasting Company, continues his discussion of Obamacare. Mr. Crawford talks about Secretary of Health and Human Services Kathleen Sebelius, who he calls "The Empress of Obamacare". He says there may be as many as another 100,000 pages of rules and regulations yet to be added to Obamacare and concludes his comments by making a mockery of so-called government healthcare exchanges. **ISSUE** DATE **PROGRAM** TIME **DURATION** Parenting/Family/Youth Culture Focus on the Family July 16 7:00 & 11:30 AM, 90:00 5:30 PM On "Focus on the Family", in a program entitled "Nurturing Your Child's Natural Talent", parents find out how to take their children's talents, even the unusual ones, and turn them into tangible skills. Listeners hear from some successful adults whose parents helped them develop their unique childhood abilities. **ISSUE** DATE TIME DURATION **PROGRAM** Parenting/Family/Youth Culture **Priority Talk** July 16 8:35 AM 20:00 Greg Davis talked to Donna McKinley, the program's youth culture expert. Greg talked to Donna about the Jerry Sandusky sex abuse scandal at Penn State University and Donna offers tips for churches and communities as to how they can avoid this kind of sexual exploitation of children. Several listeners called in with their comments as well. **ISSUE** DATE TIME DURATION **PROGRAM** Protecting Traditional Marriage July 17-18 7:00 & 11:30 AM, 3 hours Focus on the Family 5:30 PM On "Focus on the Family", in two programs entitled "I Don't Love You Anymore", Dr. David Clarke talks about what you should do if your spouse wants to leave. And contrary to your first instinct, it's not picking up another book on marriage!

Greg Davis talked to Brandon Dill, Brandon Lively and Britton Krill, three pastors from Walker County. He got an update on the recovery efforts from last year's tornado outbreak, especially in the Cordova area. They also talked about the Fusion Youth Rally

TIME

8:20 AM

DURATION

20:00

PROGRAM

Priority Talk

DATE

July 17

ISSUE

Youth Culture/Walker County

that is going to be August 11, 2012 at Dora High School Football stadium. It's a free rally featuring refreshments and entertainment for all the area youth.

ISSUE	DATE	TIME	DURATION	PROGRAM
Presidential Politics	July 18	8:20 AM	20:00	Priority Talk

Greg Davis talked to Dr. Gina Loudon, about her new book "Ladies and Gentlemen: Why the Survival of Our Republic Depends on the Revival of Honor". Gina is a national speaker, analyst, and writer on topics ranging from adoption to immigration. Her book studies the history of the terms that once elevated the ideal woman and man and illuminates how the structure of Western society established and maintained the virtues. In contrast, the book demonstrates how three movements—atheism, liberalism, and radical feminism—undercut these ideals, especially in the 20th Century.

ISSUE Parenting/Family/Youth Culture	<u>DATE</u> July 19-20	<u>TIME</u> 7:00 & 11:30 AM,	DURATION 3 hours	PROGRAM Focus on the Family
		5:30 PM		

On "Focus on the Family", in two programs entitled "Helping Kids Retain Their Faith", parents learn how to instill permanent faith, or...faith that "sticks", into their kids. It means going beyond rules and regulations – into a more relevant relationship. Listeners hear how to build a stronger foundation of faith for their child that withstands the test of time.

ISSUE	<u>DATE</u>	TIME	DURATION	PROGRAM
Parenting/Family/Youth Culture	July 19	8:45 AM	25:00	Priority Talk

Savvy Mom, Doran Helton, enjoys teaching others how to manage and be a good steward of your resources. During her weekly visit, she offered back-to-school savings tips and she also talked about bartering, trading goods and services without the use of money. Doran says it's something she has done for years and it's a great way to practice frugality, especially with all the expenses of back-to-school shopping.

ISSUE	DATE	TIME	DURATION	PROGRAM
Rights of Persons with Disabilities	July 21	11:00 AM	28:00	Washington Watch Weekly
3	July 22	12:30 PM		

Family Research Council Chairman Tony Perkins is joined by former Sen. Rick Santorum (R-Pa.) to discuss the U.N. Treaty on the Rights of Persons with Disabilities. Lt. Gen. Jerry Boykin (Ret.-USA) was also on the program to discuss his recent selection to be FRC's new Executive Vice President.

ISSUE	DATE	TIME	<u>DURATION</u>	PROGRAM
Israel/The Middle East	July 21	2:00 PM	25:32	CBC Public Affairs

"Both Sides of the Atlantic part 1" is a program featuring award winning journalist Norma Zager and international correspondent Ari Bussel. Norma and Ari discuss current affairs that affect the Christian community from a Jewish perspective. Program Summary: In this program, Ari reports from Israel while Norma is here in the U.S. They discuss how the average Israeli citizen, mostly through social media, consumes daily news stories and prefers to be "instantly in the know." Examples are given

including the recent security leaks from the Obama Administration, Egyptian politics, and the stockpiling of chemical weapons in Syria of how the average Israeli reacts to the news.

ISSUE	DATE	TIME	DURATION	<u>PROGRAM</u>
Armed Services/The War	July 21	2:25 PM	5:00	CBC Hero of the Week
	July 22	7:39 AM		

Matt Wyatt interviews SSG Keith Jordan serving with the U.S. Air Force. SSG Jordan talks about his duties in something called "Knowledge Operation". He says his role is to manage information as he works in a number of different operational areas, from wreckage management to travel cars to safety to custodians. The list is virtually endless as he is involved in creating and maintaining computer programs to manage information for the Air Force.

ISSUE	<u>DATE</u>	TIME	DURATION	PROGRAM
Alzheimer's	July 21	2:45PM	10:00	Hometown Happenings

New information about the disease and progress being made to address it. As many as 16-million Americans may have it by 2050, costing \$20-trillion for care. The Federal Government is taking the issue seriously with release of its National Alzheimer's Plan and a new resource website: www.alzheimers.gov Bill MacCormick shares this information with listeners, then revisits an interview with Joanne Lindley of Hoover, who lives with and cares for her mother, Ruby, in Gardendale. Her mother was diagnosed three years ago with advanced Alzheimer's disease

3RD QUARTER 2012 - WEEK 29

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 ISSUE
 DATE
 TIME
 DURATION
 PROGRAM

 Racism
 July 23-27
 Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM, 10:15 PM
 Crawford Stand

Don Crawford, President of Crawford Broadcasting Company, has as his topic – racism. Mr. Crawford talks about FCC Requirements of radio station owners and also comments about his disappointment in Barack Obama's attitude. He concludes his remarks by talking about hating racism and loving all people.

ISSUE DATE TIME DURATION PROGRAM

Parenting/Family/Youth Culture July 23-24 7:00 & 11:30 AM, 3 hours Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "Practical Advice for Grandparents", listeners learn how to get close and stay close to their grandchildren. They are reminded whether live across the country or down the street, they play an important role in the lives of their grandchildren ... family historian, mentor and nurturer.

ISSUEDATETIMEDURATIONPROGRAMParenting/Family/Youth CultureJuly 238:50 AM10:00Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture expert. Greg talked to Donna about how parents can monitor what their kids are doing when they are away from home. Donna talked about parental controls for YouTube. She also talked about a monitor that Triple A is offering that allows parents to keep track of where their kids are going in their cars, it also reports how fast they drive and how far they drive.

ISSUEDATETIMEDURATIONPROGRAMProtecting Traditional MarriageJuly 249:10 AM20:00Priority Talk

Greg Davis talked about the statement from Mike Huckabee concerning Chick-Fil-A and announced that Priority Talk is in favor of supporting the Appreciation Day next Wednesday August 1st. The former Presidential candidate said, "I have been incensed at the vitriolic assaults on the Chick Fil-A company because the CEO, Dan Cathy, made comments recently in which he affirmed his view that the Biblical view of marriage should be upheld. I ask you to join me in speaking out on Wednesday, August 1 'Chick Fil-A Appreciation Day.' No one is being asked to make signs, speeches, or openly demonstrate. The goal is simple: Let's affirm a business that operates on Christian principles and whose executives are willing to take a stand for the Godly values we espouse by simply showing up and eating at Chick Fil-A on Wednesday, August 1.

<u>ISSUE</u> <u>DATE</u> <u>TIME</u> <u>DURATION</u> <u>PROGRAM</u>

Pro Life/Abortion	July 25	9:05 AM	45:00	Priority Talk
TTO ETIC/ADDITION	July 23	J.UJ AIVI	TJ.00	THOTICY TUIK

Greg Davis talked to Jim Pinto, a long-time pro-life advocate in Birmingham about the current state of the abortion industry in Birmingham. Jim mentioned that at one time there were seven abortion clinics operating in the city, but now that number is down to one, with Planned Parenthood still open in Homewood. Greg and Jim discussed the fact that more and more Americans are becoming pro-life supporters. They also talked about the recent comments made by Dan Cathy of Chick Fil-A and the firestorm that has resulted from the homosexual community because of his support of traditional marriage. Greg and Jim talked about marriage and the fact that it was created by God for a man and woman.

ISSUE DATE TIME DURATION PROGRAM
America's Debt Crisis July 26 7:00 & 11:30 AM, 90:00 Focus on the Family
5:30 PM

On "Focus on the Family", in program entitled "Understanding America's Debt Crisis", Jim Daly talks with Senator Tom Coburn about the debt bomb that's about to go off, and how it will affect families — and America — in the years ahead.

<u>ISSUE</u>
Parenting/Family/Youth Culture

DATE
TIME
DURATION
PROGRAM
15:00
Priority Talk

Greg Davis talked to Monica Schleicher, Director of Public Relations for Focus on the Family about working moms. She offered tips for moms in juggling the responsibilities of parenthood and employment and guest host Doran Helton weighed in with her own experiences of raising a couple of girls while working at South Living magazine.

ISSUEDATETIMEDURATIONPROGRAMParenting/Family/Youth CultureJuly 277:00 & 11:30 AM,90:00Focus on the Family5:30 PM

On "Focus on the Family", in program entitled "Teaching Kids Character and Integrity", Jim Daly talks about helping your kids to learn integrity from real live heroes. He says that you don't have to go far to find them. Even the smallest acts of everyday heroism can make a lasting impression on your kids. He talks about the "heroes among us" on "Focus on the Family".

ISSUEDATETIMEDURATIONPROGRAMRadical IslamJuly 279:05 AM45:00Priority Talk

Greg Davis talked to Craig Branch, the Director of the Apologetics Resource Center in Birmingham. Craig is a noted expert on Islam and they discussed the history of the religion as well as the tremendous growth of followers worldwide and, especially here in the U.S. In addition to their discussion, they also took calls from listeners, weighing in with their comments and questions about Islam.

ISSUEDATETIMEDURATIONPROGRAMHomosexuality/Gay RightsJuly 2811:00 AM28:00Washington Watch WeeklyProtecting Traditional MarriageJuly 2912:30 PM

Family Research Council Chairman Tony Perkins is joined by former Arkansas governor and presidential candidate Mike Huckabee to discuss the recent controversy surrounding Chick-fil-A President Dan Cathy's comments for traditional marriage and to encourage listeners to join him on August 1st for Chick-fil-A Appreciation Day. Sen. Pat Toomey (R-

Penn.) was also on the show to talk about the upcoming Values Voter Summit and his new position as Chairman of the Senate Steering Committee.

ISSUE	DATE	TIME	DURATION	PROGRAM
Israel/The Middle East	July 28	2:00 PM	27:32	CBC Public Affairs
	July 28	8:21 AM		

"Both Sides of the Atlantic part 2" is a program featuring award winning journalist Norma Zager and international correspondent Ari Bussel. Norma and Ari discuss current affairs that affect the Christian community from a Jewish perspective. Program Summary: In this program, Ari reports from Israel while Norma is here in the U.S. They discuss one of Israel's scarcest natural resources – water. Israel has the second largest desalinization plant in the world and Israel's reclamation processes are state of the art. Education is key for the population of Israel in regards to conservation and recycling.

ISSUE	DATE	TIME	<u>DURATION</u>	<u>PROGRAM</u>
Food Shortages	July 28	2:45PM	10:00	Hometown Happenings

Food prices are rising...donations to food banks are decreasing...and demand is growing: not a good mix for food banks across the country. Bill MacCormick speaks with Mary Kelley, Assistant Director of Community Food Bank of Central Alabama about it. The Community Food Bank of Central Alabama serves the greater Birmingham area including Walker county and Cordova. Kelley says there is an urgent need to increase donations of food and funds, due in part to a drastic reduction in food from The USDA. She asks listeners to "step up" and volunteer to help and/or have food drives to benefit food banks.

ISSUE	DATE	TIME	DURATION	PROGRAM
Armed Services/The War	July 28	2:25 PM	5:00	CBC Hero of the Week
	July 29	7:39 AM		

Matt Wyatt interviews Lt Matthew Corey currently serving in the U.S. Naval Reserves. Lt. Corey is a Naval Information Officer and he works with Task Force Paladin in Afghanistan, relaying counter-IED intelligence to the troops in the field. He's been in the Navy for ten years and tells Matt that his father, who served in the Navy during the Viet Nam war as well as his brother, who is currently in the Navy serve as inspirations for him and were instrumental in influencing him to join that branch of the service.

3RD QUARTER 2012 - WEEK 30

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<u>ISSUE</u>

DATE

TIME

DURATION

PROGRAM

Racism

July 30-31

Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM 2:00

Crawford Stand

Don Crawford, President of Crawford Broadcasting Company, has as his topic – racism. Mr. Crawford talks about FCC Requirements of radio station owners and also comments about his disappointment in Barack Obama's attitude. He concludes his remarks by talking about hating racism and loving all people.

ISSUE

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

July 30

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Catapulting Over a Painful Past", listeners hear about one girl who beat the odds of growing up around drugs, violence and extreme poverty, and became a world class gymnast. Even in success, she still felt worthless, but eventually discovered her value in Christ.

ISSUE

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

July 31

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Understanding Your Role as a Mom", listeners hear that being a mom is rewarding, but certain emotional traps can steal your joy. If you're feeling overwhelmed, undervalued — like you're missing the mark, you're not alone. They talk about taking the pressure off YOU, so you can enjoy "being mom" again.

3RD QUARTER 2012 - WEEK 31

WXJC 850 AM / 92.5 FM

QUARTERLY PUBLIC SERVICE ANNOUNCEMENT REPORT

3RD QUARTER 2012

FOR PERIOD OF JULY 1 – JULY 31, 2012

THIS REPORT CONTAINS A LIST OF ALL PUBLIC SERVICE ANNOUNCEMENTS AIRED DURING
THE PERIOD SPECIFIED ABOVE.

DURING THIS PERIOD WXJC AIRED APPROXIMATELY <u>50 MINUTES</u> OF FREE PUBLIC SERVICE ANNOUNCEMENTS FOR THESE NON-PROFIT/PUBLIC SERVICE ORGANIZATIONS IN VARIOUS LENGTHS.

THE ENCLOSED LIST SPECIFIES ORGANIZATION, LENGTH OF SPOTS AND DATES THEY AIRED.

PREPARED BY BOB RATCHFORD - WXJC OPERATIONS MANAGER

Log Date	Log Time	Audio Number	Audio Title	Audio Length
07/02/2012	12:32:42	0005517-002	PSA- Feed the Pig(My Savings are Gone)	00:30.055
07/02/2012	14:34:14	0005519-005	PSA-3 in 4 Need More(What To Consider)	00:54.510
07/02/2012	14:53:45	0005519-006	PSA-3 in 4 Need More(Who Needs One)	00:49.558
07/03/2012	12:28:29	0005524-002	PSA-Organ Donation	00:59.970
07/03/2012	12:40:18	0005523-005	PSA- Selective Service(Dad)	00:29.676
07/03/2012	14:55:00	0005525-001	PSA-Disability Insurance	00:59.970
07/03/2012	19:34:36	0005530-008	PSA-Autism Speaks(Tommy Hilfiger)	00:49.470
07/03/2012	21:32:31	0005519-006	PSA-3 in 4 Need More(Who Needs One)	00:49.000
07/04/2012	04:36:06	0005504-001	PSA- Choose Life Alabama	00:30.112
07/04/2012	12:14:19	0005504-001	PSA- Choose Life Alabama	00:30.040
07/04/2012	20:27:47	0005519-005	PSA-3 in 4 Need More(What To Consider)	00:54.380
07/04/2012	22:13:37	0005525-003	PSA- Disability Insurance	00:19.060
07/04/2012	23:42:42	0005522-006	PSA- Education Ctr. at the Vietnam Wall	00:30.270
07/05/2012	12:48:19	0005530-008	PSA-Autism Speaks(Tommy Hilfiger)	00:47.451
07/05/2012	12:53:59	0005512-001	PSA-CASA for Children	00:54.348
07/05/2012	19:34:27	0005525-007	PSA- Disability Insurance	00:20.080
07/05/2012	21:27:40	0005524-008	PSA- Organ Donation	00:10.030
07/05/2012	23:20:21	0005508-004	PSA- Organ Donation PSA- Be Tire Smart(Brad Keselowski)	00:29.020
07/09/2012	19:38:48	0005524-008	PSA- Organ Donation	00:10.030
07/09/2012	19:56:58	0005524-008	PSA- Organ Donation	00:10.030
07/09/2012	20:31:59	0005524-009		
07/09/2012	23:30:56	0005524-008	PSA Organ Donation	00:10.030
07/10/2012	13:52:33	0005531-004	PSA American Heart Asset	00:10.030
07/10/2012	14:23:36	0005514-001	PSA- American Heart Assn.	00:29.943
07/10/2012	14:35:31	0005524-003	PSA-Health Assistance(What Would You Like)	0:59.773
07/10/2012	14:52:19	0005528-002	PSA Al Anger (Feeboar's Sterm)	00:30.051
07/10/2012	19:46:00	0005519-006	PSA-Al-Anon(Father's Story)	00:59.117
07/10/2012	19:48:20	0005526-003	PSA-3 in 4 Need More(Who Needs One)	00:49.000
07/10/2012	20:32:06	0005519-009	PSA - USA.gov(Leads to Another)	00:15.040
07/10/2012	21:30:26	0005519-005	PSA-3 in 4 Need More(Medicare Doesn't Cost)	00:30.190
07/10/2012	23:31:33	0005525-007	PSA-3 in 4 Need More(What To Consider)	00:54.380
07/11/2012	12:31:43	0005530-007	PSA- Disability Insurance(A financial lift) PSA-Autism Speaks(Tommy Hilfiger)	00:20.080
07/11/2012	13:27:22	0005519-006	PSA-Autism Speaks(Tommy Himger) PSA-3 in 4 Need More(Who Needs One)	00:59.740
07/11/2012	14:25:11	0005519-000		00:49.450
07/11/2012	19:46:50	0005524-008	PSA-United Way(Beyond Differences) PSA- Organ Donation	00:59.722
07/11/2012	19:59:51	0005524-009	PSA- Organ Donation	00:10.030
07/11/2012	20:33:06	0005524-008	PSA- Organ Donation PSA- Organ Donation	00:10.030
07/11/2012	21:30:21	0005525-007		00:10.030 00:20.080
07/11/2012	21:31:07	0005524-009	PSA- Disability Insurance(A financial lift)	
07/12/2012	12:33:42	0005531-002	PSA- Organ Donation PSA- American Dental Association	00:10.030 00:29.850
07/12/2012	13:01:21	0005516-004	PSA- Marriage Takes Teamwork	
07/12/2012	13:23:31	0005519-005	PSA-3 in 4 Need More(What To Consider)	00:30.154 00:54.380
07/12/2012	13:49:45	0005519-003	PSA-3 in 4 Need More(Sooner than Later)	00:49.959
07/12/2012	14:03:56	0005511-001	PSA- Texting & Driving(What you see)	00:30.053
07/12/2012	14:26:51	0005519-001	PSA-3 in 4 Need More(Insuring for Long Term)	00:51.637
07/12/2012	14:53:58	0005502-001	PSA- Alabama Dept. of Human Resources	00:30.090
07/12/2012	20:28:29	0005513-002	PSA- Save Energy(Building)	00:29.120
07/12/2012	20:59:50	0005521-003	PSA- Making Housing Affordable(I'm Home)	00:15.040
07/13/2012	13:13:04	0005512-002	PSA-CASA for Children(Motels)	00:55.720
07/13/2012	13:25:14	0005528-001	PSA-Al-Anon(Wife's Story)	00:59.760
07/16/2012	20:31:00	0005504-001	PSA- Choose Life Alabama	00:30.040
07/17/2012	21:18:34	0005524-008	PSA- Organ Donation	00:10.030
07/17/2012	23:30:07	0005524-009	PSA- Organ Donation	00:10.030
07/18/2012	09:31:51	0005504-001	PSA- Choose Life Alabama	00:30.040
07/18/2012	12:32:16	0005513-001	PSA-Save Energy(Building)	00:58.521
07/18/2012	13:21:56	0005519-005	PSA-3 in 4 Need More(What To Consider)	00:54.510
07/18/2012	13:53:25	0005519-008	PSA-3 in 4 Need More(Wait Too Long)	00:50.119
07/18/2012	14:36:29	0005523-006	PSA- Selective Service(Walker)	00:30.097
07/18/2012	14:54:43	0005520-002	PSA- Age Related Macular Degeneration	00:30.097
07/18/2012	19:30:56	0005505-013	PSA- AHRQ(Be Smart, Be Safe)	00:20.370
07/19/2012	13:27:42	0005530-013	PSA-Autism Speaks(Jamie McMurray)	00:49.904
			and opening the internation	00.13.304

	07/19/2012	18:59:02	0005519-007	PSA-3 in 4 Need More(Assets Help)	00:59.010
×	07/19/2012	19:59:56	0005524-008	PSA- Organ Donation	00:10.030
	07/20/2012	08:31:49	0005504-001	PSA- Choose Life Alabama	00:30.040
	07/20/2012	14:16:27	0005522-003	PSA- Education Ctr. at the Vietnam Wall	00:30.060
	07/23/2012	20:59:19	0005519-006	PSA-3 in 4 Need More(Who Needs One)	00:49.000
	07/23/2012	21:59:44	0005524-009	PSA- Organ Donation	00:10.030
	07/23/2012	21:59:54	0005524-008	PSA- Organ Donation	00:10.030
	07/23/2012	00:00:00	0005519-013	PSA- 3 in 4 Need More(More Consideration	00:30.740
	07/24/2012	20:34:49	0005531-003	PSA-American Red Cross	00:30.371
	07/24/2012	20:59:00	0005512-002	PSA-CASA for Children(Motels)	00:55.720
	07/24/2012	20:59:56	0005524-008	PSA- Organ Donation	00:10.030
	07/24/2012	22:59:50	0005524-008	PSA- Organ Donation	00:10.030
	07/24/2012	23:59:55	0005524-009	PSA- Organ Donation	00:10.030
	07/25/2012	00:00:00	0005524-009	PSA- Organ Donation	00:10.030
	07/25/2012	12:30:59	0005523-008	PSA- Selective Service(Have To)	00:30.001
	07/27/2012	14:55:00	0005520-001	PSA-Age Related Macular Degeneration	00:58.410
	07/02/2012	12:32:42	0005517-002	PSA- Feed the Pig(My Savings are Gone)	00:30.055
	07/30/2012	20:58:34	0005512-001	PSA-CASA for Children	00:56.660
	07/30/2012	20:59:31	0005528-003	PSA- Al-Anon(Girlfriend's Story)	00:29.590
	07/30/2012	21:59:48	0005524-009	PSA- Organ Donation	00:10.030
	07/30/2012	21:59:58	0005524-008	PSA- Organ Donation	00:10.030
	07/30/2012	22:32:09	0005526-003	PSA- USA.gov(Leads to Another)	00:15.040
	07/30/2012	22:59:51	0005513-003	PSA- Save Energy(Building)	00:14.570
	07/30/2012	23:17:34	0005525-007	PSA- Disability Insurance	00:20.080
	07/30/2012	23:59:52	0005524-009	PSA- Organ Donation	00:10.030
	07/31/2012	13:51:43	0005519-003	PSA-3 in 4 Need More(Sooner than Later)	00:50.069
	07/31/2012	14:01:50	0005524-004	PSA- Organ Donation	00:30.186
	07/31/2012	14:21:54	0005521-004	PSA-Making Housing Affordable(Frozen)	00:59.420
	07/31/2012	14:34:52	0005505-011	PSA- AHRQ(Ask Questions)	00:29.940
	07/31/2012	14:50:51	0005524-002	PSA-Organ Donation	01:00.383
	07/31/2012	20:59:51	0005524-009	PSA- Organ Donation	00:10.030
	07/31/2012	21:59:59	0005524-008	PSA- Organ Donation	00:10.030
	07/31/2012	22:59:32	0005525-002	PSA- Disability Insurance	00:28.780
	07/31/2012	23:59:51	0005524-008	PSA- Organ Donation	00:10.030

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